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Account # _____	<input type="checkbox"/> Website
	<input type="checkbox"/> Contacts



GVACC

Greater Valley Area Chamber of Commerce
P O Box 205, Lanett, AL 36863
2102 South Broad Ave.

www.greatervalleyarea.com
Phone: 334.642.1411
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Serving LaFayette, Lanett, Valley, Alabama, and West Point, Georgia

MEMBERSHIP APPLICATION

Tell Us About You

Company/Individual member name: _____

Contact person: _____ E-mail: _____

Contact #: _____ Public #: _____ Fax #: _____

Physical Address: _____ City: _____ State: _____

Mailing address: _____ City: _____ State: _____

County: _____ Zip: _____ Website: _____

Type of business: _____

Year established: _____ Referred by: _____

How would you describe your business? What's special about it that will bring customers in your door?

Please choose ONE that best categorizes your business. (circle one)

- | | | | | | |
|--|---|---|---|---|---|
| <p><u>AUTOMOTIVE</u>
 Automotive Manufacturing
 Automotive Parts
 Automotive Repair
 Automotive Sales
 Automotive Supplier</p> <p><u>CHURCH</u>
 CONTRACTOR & SVCS
 Commercial
 Developmental
 Electrical
 Engineer
 Fencing
 General
 Grading/Paving
 Heating & Air
 Insulation
 Landscaping
 Lighting
 Materials
 Mechanical
 New Construction
 Plumbing
 Roofing</p> <p><u>EDUCATION</u>
 <u>FITNESS</u></p> | <p><u>GOVERNMENT</u>
 <u>HEALTH CARE</u>
 Assisted Living
 Cardiology
 Chiropractic
 Dental
 Family Medicine
 General
 Gynecology
 Home Health
 Hospice
 Hospital
 Nursing Home
 Ophthalmology
 Optometry
 Pediatric
 Pharmacy
 Podiatry
 Surgeons</p> <p><u>INDIVIDUAL</u>
 <u>LODGING</u>
 Campground & RV
 Hotels
 Rentals/Short Term</p> <p><u>MACHINERY</u>
 <u>MANUFACTURING</u>
 <u>MARINAS</u></p> | <p><u>MEDIA</u>
 Print
 Broadcast
 Internet</p> <p><u>NONPROFIT</u>
 <u>PROFESSIONAL SVCS</u>
 Accountant
 Attorney
 Audio/Visual
 Banking/Financial
 Beauty Salon
 Building Inspection
 Catering/Vending
 Childcare
 Computer Svcs/Repair
 Consultants
 Employment Svcs
 Engineer
 Equipment Rental
 Events Production
 Events/Receptions
 Funeral Svcs
 Insurance
 Janitorial
 Landscape Design
 Lawn Maintenance
 Locksmith</p> | <p>Marketing Firms
 Massage
 Medical Billing
 Pet Grooming
 Photography
 Pressure Washing
 Printing
 Promotional Items/Mat.
 Research & Development
 Security
 Signs
 Spa
 Tanning
 Water/Fire Damage
 Web Site Design/Host</p> <p><u>REAL ESTATE/PROPERTY</u>
 Agent
 Appraiser
 Auction
 Broker
 Developer
 Rental Property</p> <p><u>RECREATION</u>
 <u>RECYCLE</u>
 <u>RESTAURANT</u>
 American</p> | <p>BBQ
 Chinese
 Fast Food
 Japanese
 Korean
 Mexican
 Pub
 Truck Stop</p> <p><u>RETAIL</u>
 Accessories
 Antiques
 Art
 Building Supply/Hardware
 Electronics
 Clothing
 Convenience Store/Fuel
 Feed & Seed
 Fireworks
 Flooring
 Florist
 Framing
 Furniture
 General
 Grocery
 Jewelry
 Lawn Care Equip.</p> | <p>Lighting
 Monuments
 Music
 Office Equipment
 Office Supply
 Outdoor Supplies/Wear
 Pawn Shops
 Shoes
 Storage
 Transportation
 Vendor Mall
 Western Wear</p> <p><u>SUPPLIER</u>
 <u>TELECOMMUNICATIONS</u>
 <u>UTILITY</u>
 Cable
 Garbage
 Gas
 Phone
 Power
 Water</p> <p><u>VETERINARY</u></p> |
|--|---|---|---|---|---|

What's Important to Your Business?

Membership in the Chamber of Commerce will definitely help promote your business. How can the Chamber be of most help to you? _____

The Chamber has an active 1) Ambassadors Committee, 2) Education Committee, 3) Governmental Affairs Committee, 4) Membership Committee and 5) Tourism Committee. Would you like to increase your networking and exposure by serving on one or more of these committees? If so, which one(s)? _____

Key Benefits of Chamber Membership

Chamber Membership Directory

- Our members receive a free listing, alphabetical and categorical. As a member, you have the opportunity to customize your own membership information page via the GVACC website by uploading images as well as adding web links, unlimited verbiage and a Google mapping feature.

Contacts

- Expand your range of contacts by getting more involved in your community.
- Gain insight into identifying the decision makers in your area.
- Take advantage of Chamber networking opportunities to exchange ideas with fellow business leaders.

Promotion and Economic Advantages

- Promotion and free newspaper publicity via a Chamber ribbon-cutting ceremony for new businesses that join the Chamber or member businesses that expand their businesses or have a change in ownership/management.
- Development of a network of your peers.
- Meet potential new customers through Chamber networking and by serving on a Chamber committee that will increase your exposure to area residents.
- Take advantage of Chamber opportunities to meet elected officials and become more informed about local and area issues.
- Year-round referrals – Chamber members do business with Chamber members. The Chamber staff works hard daily to refer only Chamber members to people who inquire about where to do business.
- "Shop Local" campaigns to promote buying local first.
- Tourism events that bring people in from other areas and provide a boost to our local economy.

Discounts

- Member to Member Discounts - receive special discounts by shopping participating members
- \$50.00 credit towards dues for paid membership referrals

Advertising

- Chamber members are encouraged to display their promotional materials in the Chamber's brochure rack and they can also be used in our Newcomer/Welcome Packets.
- Only current Chamber members have the opportunity to advertise on our website, at Chamber functions, in our Newcomer/Welcome Packets, Chamber area maps and other materials provided by the Chamber.

Mailing Labels

- For a fee of \$25.00, members can purchase a complete mailing list of our entire Chamber membership. For \$40.00, we'll provide you with complete mailing labels. Non member charges are \$40.00 for a membership list and \$55.00 for mailing labels.

Special Events

- Annual Chamber Membership Dinner
- Annual Women's Networking Luncheon
- Business After Hours
- Business Seminars/Workshops
- Ribbon-Cuttings
- Voter Forums
- Other events announced as developed

Dues – What Is Your Fair Share?

Now that you've learned some of the benefits, you want to know the cost, right? The formula below is an equitable method by which each firm or individual can determine its fair share in the future progress of the Greater Valley Area Chamber of Commerce.

Please rate your business or yourself according to the appropriate classification. Membership dues are tax deductible as ordinary and necessary business expenses. The Chamber is an advocacy organization for business, and dues paid to the Chamber are not a charitable tax deduction for federal income tax purposes.

Please mark the appropriate classification for your membership.

- _____ **General Business or Industrial Firm** (*general businesses and industrial firms include professional practice/real estate*): \$200 base rate - includes up to 5 employees. Fees for additional employees are listed below:

# of Employees:	Rate:	
0-5	\$200.00 base rate	
6-100	\$4.00 each	How many employees do you have? _____
101-200	\$3.50 each	
201-400	\$3.00 each	
401-600	\$2.50 each	
601 +	\$2.00 each	

- _____ **Financial Institutions:** \$500 base plus \$250 for each additional location in the GVACC service area. How many locations do you have? _____
- _____ **Nonresident Contractor/Subcontractor/Consultant/Design firm:**
 1. General contractors with 100+ employees - \$750 base rate
 2. Subcontractors with 25+ employees - \$500 base rate
 3. Subcontractors with 0-25 employees - \$250 base rate
- _____ **Apartments/Campgrounds/Hotels:** \$200.00 base rate + \$5.00 per unit above 10 and fewer than 51. For 51 units and above: \$200.00 + \$5.00 per unit for 11-50 + \$1.50 per unit above 51.
(*Examples: Apartment complex with 17 units pays \$200.00 base rate plus \$35 for units 11-17. Total yearly membership investment is \$235.00. Apartment complex with 60 units pays \$200.00 base rate + \$200.00 for units 11-50 + \$15 for units 51-60. Total yearly membership investment is \$415.00.*)
How many units do you have? _____
- _____ **Real Estate Agents:** \$75 per individual provided the agent is associated with a real estate firm that is a Chamber member. Individual membership entitles the agent to a separate Chamber-member listing apart from the real estate firm with which he/she is associated.
- _____ **Utilities:** \$500.00 base rate + \$.10 per connection, meter, etc.
How many connections do you have? _____
- _____ **Nonprofit organizations, civic clubs, churches, educators, retirees or individual concerned citizens wishing to support the Chamber** (*note: An individual membership is not affiliated with a business*): \$75.00

Membership dues are payable in advance, with annual statements sent in September to coincide with the Chamber's fiscal year, which begins October 1st. Businesses joining after Oct. 1st will receive a prorated rate based on the number of months that membership is active during that year. All dues are nonrefundable.

Based on the listing above, my fair-share dues are: \$ _____

Signature _____

Date _____

Make your check payable to GVACC.

Thank you! We look forward to helping you grow your business and to the contributions you and your business will make to the Chamber of Commerce and to the quality of life in The Greater Valley Area!